



SPRING 2012

OUR DOORS ARE OPEN

Open for Business

Commercial Equity continues to consider proposals that the major financiers once did (pre financial crisis). The major lenders are not rolling over balloon payments, they demand historical financials and, quite simply, they are potentially missing out on decent deals.

Does this sound familiar?

We know that good brokers will hunt through their existing database for potential clients. A mature database will have up to 20% of clients that do not fit the stringent criteria of the major lenders.

Service the client today

Good quality applicants are being turned away for minor indiscretions. The client still requires the funding, so the question is who is going to help them?

Your business relies upon relationships

Clients always find it incredibly frustrating to hear a 'NO' when it clearly should be a 'YES'. No doubt brokers feel the same.

Our team realises you have a business to run and you need the support of a lender who will take the time to listen to you and your clients, appreciate the circumstances and find a solution.

Recent CEG Loan Examples

State	Amt \$	Purpose	Security
QLD	330,000	Acquire 4 trailers	Charge over trailers + R2M
TAS	96,000	Tax Debt	Charge over Prime mover
NSW	99,000	Acquire Excavator	Charge over Excavator
VIC	85,000	Sale and Leaseback of Truck & Trailer	Charge over vehicles
QLD	200,000	Working Capital	Truck, 2 Trailers

About Us

Commercial Equity Group is a Launceston based finance company which has been assisting small business throughout Australia for the past 35 years.

We can say "Yes" when the major players say "No".

Flexibility

We know that banks have tightened up their criteria when it comes to lending. Banks want 100% plus security, water tight contracts, numerous covenants on approvals and extend P&E for virtually zero value. At CEG we do the opposite. We look for ways to make the deal happen.

We Listen

We have received your feedback and we are pleased to advise that we have made a great change for your customers.

ZERO Loan Approval Fee!

We have abolished our Loan Approval Fee for all future applications.

So there is no better time to send in your finance application!

Email: garryc@cegfinance.com.au



So give us a call 03 6334 1288

Remember at Commercial Equity –
"We listen, we lend, no fuss."