



WINTER 2013

Consider CEG this winter

Are SME's out of favour with the banks?

Small businesses are already disappointed with the major banks, but newly released survey results show the relationship between the big four and SMEs has soured even further.

Roy Morgan data released in early June, showed satisfaction among the big four's business customers in April was just 63.7%, still well below the satisfaction level of personal customers, which sat at 78.9% in April.

The figures show the satisfaction gap of small businesses towards the banks has continued to widen.

The survey results demonstrate that the majors seem to be showing a lack of support for small business through the current difficult economic times. The good news is there is an alternative.

Commercial Equity Group supports small business and recognises that SME's are the lifeblood of the country.

Place your deal with CEG

Commercial Equity strives to find a way to get the deal done. Our commission structure is very competitive, simple and straightforward. We have already built strong relationships with broker's right across the country. We encourage you to place your next finance proposal with us.

We recognise the importance of brokers.

Our team realises you have a business to run and you need the support of a lender who will take the time to listen to you and your clients, appreciate the circumstances and find a solution.

Did You Know ?

CEG had abolished all approval fees! So there is no better time to apply with CEG.

Recent CEG Loan Examples

State	Amt \$	Purpose	Security
TAS	235,000	Used Prime Mover and Trailer	Charge over purchase items
VIC	147,000	Sale and Buyback	Prime Mover and 2 tractors
SA	89,000	Purchase Truck Trailer and Excavator Set.	Charge over purchase items
WA	101,000	Air-Con systems	Air-Con and vehicles
QLD	156,000	Used Prime Mover	Prime Mover and Trailer

Security Options

Security can be flexible by using the equity in existing plant and equipment or the owner's equity in real property by way of a mortgage. We can work with you to explore the best option that is suitable for everyone.

Introducing – Doug Holmes



Doug has joined the team to assist with our marketing program. Doug brings a wealth of experience in banking, lending and is an excellent communicator with brokers and customers.

So give us a call 03 6334 1288



Remember at Commercial Equity –

“We listen, we lend, no fuss.”

www.commercialequity.com.au